



opera —  
WORKSHOP

Rethinking Opera



Opera  
Community  
Connect

# Who We Are



Opera Workshop is Ireland's newest opera company, based in Limerick. We are a not-for-profit company that commissions new works and re-imagines familiar operas, mounting productions in unexpected places and in unexpected ways. Our unique ensemble approach to making opera inspires artists who want to work with us and excites audiences, many of whom experience opera for the first time. We are proud that our work stimulates new perceptions of opera: what it is and who it is for.



As champions of opera, we engage with other arts organisations, artists and emerging talent. We believe in sharing what we know and deeply value the ideas and learning we gather in return.



In addition to our productions, we have a community outreach initiative called Opera Community Connect. This programme focuses on bringing opera to those who typically can't attend our performances. The immediate benefits of this program are evident in our local communities, fostering a deeper connection and appreciation for the art form.



## Made in the Mid-West

Opera Workshop is proudly the sole opera production company in Limerick and the Mid-West.





# Purpose, Mission & Vision

## Purpose

*why Opera Workshop exists and its unique contribution to others*

Opera Workshop exists to surprise and delight audiences and artists with opera made in Limerick for the world.



## Vision

*the ideal we are working towards*

We look forward to a future where people in Limerick and far beyond have the opportunity to know and love contemporary opera.

## Mission

*what we do to achieve our vision*

We make opera, in unexpected places and in unexpected ways, that inspires artists and excites audiences, stimulating new perceptions of opera and all that it can be.



# Opera Community Connect

Committed to breaking barriers and redefining the boundaries of opera engagement, our Opera Community Connect program seeks to extend its influence to diverse audiences. Guided by the ethos of delivering opera in unexpected places and in unexpected ways, this program aims to inspire potential artists, captivate audiences who may not be able to attend our productions, bring joy and foster new perceptions of opera.

**Age & Well Being Focus:** Our Age & Well Being Community Connect Concerts aim to overcome barriers to traditional performances by reaching those who may be isolated due to illness or limited mobility.

- Through live music, we strive to bring joy and vitality, particularly to individuals with dementia and Alzheimer's.
- Our program seeks to evoke memories, stir emotions, and provide fun, making opera accessible to everyone and fostering community connections.
- Studies have shown that live music can help in many ways including:



Improves Cognition  
in those with  
Dementia



Improves  
Socialisation  
Skills



Evokes  
Autobiographical  
Memories in  
Alzheimer's Patients



Helps Ease  
Depression,  
Stress &  
Anxiety







## Partner With Us

As a not-for-profit organisation, we depend entirely on funding and sponsorship opportunities. We are seeking partners to support us in our efforts to make a difference through our Age & Well Being Opera Community Connect programme, designed specifically to enhance the well-being of elderly audiences in nursing homes through the enchantment of opera.

### Sponsorship Packages Guide

We offer tailored sponsorship packages and also welcome one-off donations and bespoke sponsorships. Your partnership will contribute to a meaningful cause in our community.

#### Opera Connect in Limerick

Two Community Connect Concerts, delivered by three musicians who will dazzle audiences with familiar arias by Mozart and Puccini, charm with a little bit of Chopin and ensure foot tapping fun with familiar folk or dance music.

**Package Includes:** Branded pop-up banner at concert, tag & mention on our social media platforms.

Guide rate starts at €3,500

#### Opera Connect across the County

Our team of three musicians bring the best of the Baroque and Broadway, traditional tunes and more than a few golden oldies to up to four care centres across the city and county.

**Package Includes:** Branded pop-up banner at concert, mention in any press coverage, logo & link to your website on our website, tag & mention on our social media platforms.

Guide rate starts at €6,000

#### The Grand Opera Connect Tour

Covering the costs of one whole tour. Two to three teams visit up to ten care homes and centres over a two-week period.

**Package Includes:** Branded pop-up banner at concert, mention in any press coverage, logo & link to your website on our website, tag & mention on our social media platforms, profile & link on our quarterly community newsletter, 2 tickets to our annual contemporary Opera productions.

Guide rate starts at €14,000



## Your Donation

Opera Workshop gratefully accepts any donation or support for these much loved and valued concerts. All donations for the Opera Community Connect concerts are ringfenced for this project. Your sponsorship is acknowledged at the concert, your company is listed as a sponsor and your logo or name can be shared on our website and social media platforms at your discretion.

## Comments from our recent concerts -

*“The concert was amazing, such beautiful voices and music. We hope to have you again. Music is an amazing way of connecting and communicating for those with a diagnosis of dementia, our clients love the days we have live performances here in our centre. Thank you for everything.”*

Gillian Ryan, Nurse Manager  
Alzheimer Society Of Ireland, Garryowen Day Centre





## Conclusion

Thank you for taking the time to learn about Opera Workshop and our Age & Well-Being Opera Community Connect program. We are committed in using the power of opera to make a meaningful impact on the lives of elderly individuals in our community.

With your support, we can continue to bring joy, connection, and enrichment to those who need it most. Together, let's create meaningful experiences and foster a deeper appreciation for the arts in Limerick and the Mid-West.



*'It's a wonderful feeling to connect & ease the loneliness of dementia with a simple song.'*

**Shirley Keane**  
Artistic Director







## Get in touch

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